

# McDonald's<sup>®</sup> *new* Premium Salads

Dear Valued Customer,

We're so excited about our new Premium Salads that we want to give all our friends a taste. We hope you'll accept the attached coupon good for a free California Cobb, Caesar or Bacon Ranch salad.

These three Premium Salads are McDonald's latest efforts to provide wholesome and nutritious menu items for our customers.

What makes these salads so different? Their ingredients. Our salads are made with as many as 16 types of lettuce (including Romaine, Arugula, and Baby Spinach), sweet grape tomatoes, the freshest carrots, a variety of natural cheeses, warm crispy or grilled chicken and the famous Newman's Own all-natural salad dressings.

We hope you enjoy your Premium Salad. Please call 1-800-244-6227 and let us know what you think.

From your local McDonald's.

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**Enjoy a Free  
McDonald's<sup>®</sup>  
New Premium  
Salad on Us!**

  
we love to see you smile<sup>™</sup>

**McDonald's presents three high-quality entrée sized salads, served with warm grilled or crispy chicken, garden fresh vegetables and flavorful cheeses. Offered with one of Newman's Own all-natural salad dressings.**

Redeemable at any McDonald's in the states of Kansas, Missouri and the St. Louis and Metro East area. Operator for reimbursement send to: McDonald's Communications, 2111 McDonald's Drive, Oak Brook, IL 60523

Please present coupon before ordering. Expires 9/01/03. Available at participating McDonald's. Limit one coupon, per customer, per visit. One free offer per coupon. Not good in conjunction with any other offer. Void where prohibited. Prices and participation based on independent operator decision. Prices may vary. Plus tax if applicable. Cash value 1/20 of 1 cent. © 2003 McDonald's Corporation

McDonald's has been providing nutrition information for their standard menu items for more than 30 years. This information is available on McDonald's Web site at [www.mcdonalds.com](http://www.mcdonalds.com), in their restaurants or by calling their toll-free number at 800-244-6227.

Selections include:

**California Cobb Salad:**

premium mixed greens tossed with succulent grape tomatoes, shaved carrots, crumbled blue cheese, hickory-smoked bacon and chopped egg. Offered with Newman's Own California Cobb Dressing.

**Caesar Salad:**

premium mixed greens with succulent grape tomatoes, shaved carrots, grated Parmesan cheese, and savory garlic croutons. Offered with Newman's Own Creamy Caesar Dressing.

**Bacon Ranch Salad:**

premium mixed greens tossed with succulent grape tomatoes, shaved carrots, jack and cheddar cheese with hickory-smoked bacon. Offered with Newman's Own Ranch Dressing.

An additional salad dressing option is

**Newman's Own Light Balsamic Vinaigrette** with 50 percent less fat and 50 percent fewer calories than Newman's Own regular balsamic dressing.

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